



United Nations  
Association  
of Australia  
WA Division

# UN DAY

## SPONSORSHIP PACK



## From the President

Since 1946, the UNAAWA (United Nations Association of Australia - Western Australia) has been dedicated to informing, inspiring, and engaging the Western Australian communities about the United Nations' work, goals, and values. Our organization relies solely on the unwavering commitment of a small group of passionate volunteers who are determined to advance the cause of the UN.

Each year in October, we join the global celebration of UN Day, which commemorates the anniversary of the UN Charter's entry into force in 1945. Here in Western Australia, we mark this special occasion with a grand Gala Event. This gathering brings together people from diverse backgrounds, including our members, students, businesses, educators, public servants, and corporate executives. It serves as an opportunity for us to publicly reaffirm our shared dedication to building a better world.

The impactful work of the UNAAWA is made possible thanks to the generous support of our sponsors. We express our deepest gratitude to these sponsors, whose contributions enable us to fulfill our mission. With their assistance, we strive to create a safer, more peaceful, and sustainable world. Together, we can make a tangible difference in the lives of people across the globe.

**President of UNAAWA, Randhir Amoganathan**

# SPONSORSHIP

## UN Day 2024

ONE  
AVAILABLE

### PLATINUM \$5,000

- Organisation's logo featured in the formal event flyer and event program in prominent position as the platinum sponsor
- Three promotional banners at the event
- Presentation of one UN Day Award and/or participation in a judging panel
- Pre and post event media releases featuring your organisation as a sponsor
- Organisation logo on background slides to be displayed for the duration of the Gala
- Pre and post event social media posts including
  - Organisation and sponsorship level mention on all press releases about the UN Day event
  - Organisation and sponsorship level mention on all social media posts relating to UN Day
  - A post on all UNAAWA social media once before and once after the event exclusively thanking the sponsor for their contribution
- Six complimentary tickets to the event
- Complimentary UNAAWA membership for two years
- UNAAWA President will speak at one of your premier events during 2023-24
- Feature in our Nationwide 'Unity' publications

THREE  
AVAILABLE

### GOLD \$2,500

- Organisation's logo featured in the formal event flyer and event program prominently as a gold sponsor Event flyers are distributed to our membership base, media and displayed on the UNAAWA website
- One promotional banner at the event
- Pre and post event media releases featuring your organisation as a sponsor
- Organisation logo on background slides to be displayed for the duration of the awards
- Pre and post event social media posts including
  - Organisation and sponsorship level mention on all press releases about the UN Day event
  - A post on all UNAAWA social media once before and once after the event exclusively thanking the sponsor for their contribution
- Four complimentary tickets to the event
- Complimentary UNAAWA membership for one year

## SILVER

**\$1500**

TEN  
AVAILABLE

- Organisation's logo featured in the formal event flyer and event program as a silver sponsor
- Organisation logo on background slides to be displayed for the duration of the awards
- 'Our sponsors' banner including all silver sponsor displayed in the main hall for the duration of the Gala
- Pre and post event social media posts including
  - Organisation and sponsorship level mention on all press releases about the UN Day event;
  - A post on all UNAAWA social media once before and once after the event thanking all sponsors of this sponsorship level in the same post.
- Two complimentary ticket to the event
- Complimentary UNAAWA membership for two years

## BRONZE

**\$500**

- Organisation's logo featured in the formal event flyer and event program as a bronze sponsor
- Organisation logo on background slides to be displayed for the duration of the awards
- Pre and post event social media posts including
  - Organisation and sponsorship level mention on all press releases about the UN Day event;
  - A post on all UNAAWA social media once before and once after the event thanking all sponsors of this sponsorship level in the same post.
- One complimentary ticket to the event

For further information, or unique sponsorship opportunities beyond our sponsorship levels including naming rights, please contact Chair of UN Day, [unday@unaa-wa.org.au](mailto:unday@unaa-wa.org.au) to discuss what might best suit your business.

We also kindly ask you to provide banners, logos, and other material as is relevant to your sponsorship level.

We value all of our sponsors and acknowledge that without their generous support we would not be able to accomplish all that we do to create a safer, peaceful and a more sustainable world.





## United Nations Association of Australia WA Division

### CONTACT DETAILS

**President UNAABA**

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**Chair of UN Day Organising Committee**

Lucia Chen

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